

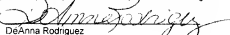
REPLY UNDER 37 CFR 1.116 - EXPEDITED PROCEDURE -
TECHNOLOGY CENTER 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Customer Number: 33401
: :
JANSEN, Michael E. : Confirmation Number: 5159
: :
Application No.: 10/710,413 : Group Art Unit: 3688
: :
Filed: July 08, 2004 : Examiner: VANDERHORST, Maria Victoria
: :
For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on March 11, 2010.


DeAnna Rodriguez

PETITION FOR EXTENSION OF TIME

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir/Madam:


It is respectfully requested that the time for response to the Office Action mailed September 15, 2009 be extended for three months.

Please charge the extension fee of \$555.00 to Deposit Account No. 501946.
Please charge any additional fees or credit any overpayment to Deposit Account No. 501946.

Respectfully submitted,
McDERMOTT WILL & EMERY LLP

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Date: March 11, 2010

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**Please recognize our Customer No. 33401
as our correspondence address.**